



Southern Africa Telecommunications Association

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Date: 19th March 2024
TO: Members and Cooperating Partners
ICT Industry
Contact: Jacob Munodawafa
Executive Secretary
Ref: Annual Conference/2024/Invitation
For your reply
E-mail: sata@sata-sec.net
jmunodawafa@gmail.com

Dear Sir/Madam,

Subject: **44th SOUTHERN AFRICA TELECOMMUNICATIONS ASSOCIATION (SATA) ANNUAL CONFERENCE 2024, CRESTA MOWANA SAFARI RESORT & SPA, KASANE, BOTSWANA, 24 -26 APRIL 2024**

As was approved during the 43rd SATA Annual Conference, I am glad to announce that the 44th Southern Africa Telecommunications Association Annual Conference will take place at **Cresta Mowana Safari Resort & Spa, Kasane, Botswana, from 24 to 26 April 2024** hosted by Botswana Fibre Networks (BoFiNet). Southern Africa Telecommunications Association (SATA) and BoFiNet are delighted to invite all Members, the ICT industry and our stakeholders to this important annual gathering. The Annual Conference digital space is available on the digital platform <https://sata-sec.net>

The theme and sub-themes as approved last year are:

THEME	ICT CONNECTIVITY AND SERVICE DELIVERY FOR THE BENEFIT OF ALL: TRANSFORMING OUR SOCIETY THROUGH BROADBAND AND ICT DEVELOPMENT
SUB-THEME ON INFRASTRUCTURE AND ICT SERVICES	CONNECTING SADC REGIONALLY AND INTERNATIONALLY THROUGH ICT INFRASTRUCTURE AND SERVICES.

All Members and Cooperating Partners going to attend are kindly requested to bring organisational banners (one per Member) which will all be placed at the venue for marketing purposes. Non-SATA Members are welcome to consider taking up sponsorships with BoFiNet directly by sponsoring an activity like lunch, dinner, cocktail, game drive, boat cruise and delegates giveaways. Also the sponsors are welcome to consider contributing to the SATA Sponsorship Fund (SSF). The contacts for sponsorships are as follows:

Botswana Fiber Networks (Conference Activities Sponsorship)	Name	Ephraim Kedisang	Name	Dineo Rowland
	Email	Ephraim@bofinet.co.bw	Email	dineo@bofinet.co.bw
	Whatsapp	+267 73 100 060	Whatsapp	+267 77 834 206

Southern Africa Telecommunications Association (Sponsorship Fund)	Name	Nhlanhla Dlamini	Name	Belmira Nhabangue
	Email	sata@sata-sec.net	Email	sata@sata-sec.net
	Whatsapp	+268 7802 7261	Whatsapp	+258 84 398 8374

Why Should You Attend

The Annual Conference is the annual event whose main objective is to prepare and approve the projects, programmes and budget for the new financial year. The Annual Conference brings together influential C-level and senior experts in the ICT industry from various organisations from within and outside the Southern African Development Community (SADC) region. Furthermore, the Annual Conference provides an opportunity for vendors and industry solution providers to meet many potential customers in one place at the same time.

Who Should Attend

The presence of representatives from your organizations during this conference is important so as to influence and support the implementation of regional initiatives, projects and strategies. We expect the attendance of Board Members, C-level and senior managers from both technical (network planning, design and operation), commercial, finance, fraud management and revenue assurance. We look forward to big delegations from all organisations joining the annual gathering in Kasane.

Annual Conference Structure

The Structure of the Annual Conference comprises of sessions on Technology, Infrastructure, Policy and Strategy (TIPS) which will be held from the 24th to the 25th of April 2024 to prepare the RECOMMENDATIONS to be approved during the last open plenary session on the 26th of April 2024. As was adopted last year in Swakopmund, all participants including Board Members and CEOs should attend the conference from day one on the 24th of April 2024. All the conference sessions will be open to all participants. There are plenary sessions, where presentations by the Members and the industry will be made. These are capacity building sessions during which delegates share knowledge, information and ideas about the latest industry and business developments. There is also an opportunity for Members and the industry to organise private bilateral meetings.

Plenary Sessions and Private Meetings

The Annual Conference is attended by C-level delegates and vendors and the suppliers are strongly encouraged to attend to make presentations during the plenary sessions. It is a once off annual event in our region where the industry has the opportunity to meet the regional CEOs at a single venue. Members, Non-SATA Members and the industry wishing to book private meetings should submit their requests to Secretariat so that the facilities for the private meetings are allocated accordingly.

Transport and Hotel Bookings

The host, BoFiNet will provide limited transport from and to the airport and during the meetings and all participants are strongly encouraged to use public taxi services which are readily available in Kasane. Also participants are requested to make hotel bookings directly with the hotels and preferably stay at the venue.

Annual Conference 2024 Contacts

The following people are available to provide support and assistance during the Annual Conference.

Team SATA

(SATA Email: sata@sata-sec.net)

Belmira Nhabangue, Whatsapp: +258 82 429 7470, Email: belmiraantonio@gmail.com

Nhlanhla Dlamini, Whatsapp: +268 7802 7261, Email: nhlanhlaadlamini@gmail.com

Team BoFiNet

Ephraim Kedisang, Whatsapp: +267 73 100 060, Email: Ephraim@bofinet.co.bw

Dineo Rowland, Whatsapp: +267 77 834 206, Email: dineo@bofinet.co.bw

We look forward to all Members and the industry coming to Kasane and contribute to the development of our sector.

Yours faithfully,

JM

Jacob Munodawafa
Executive Secretary