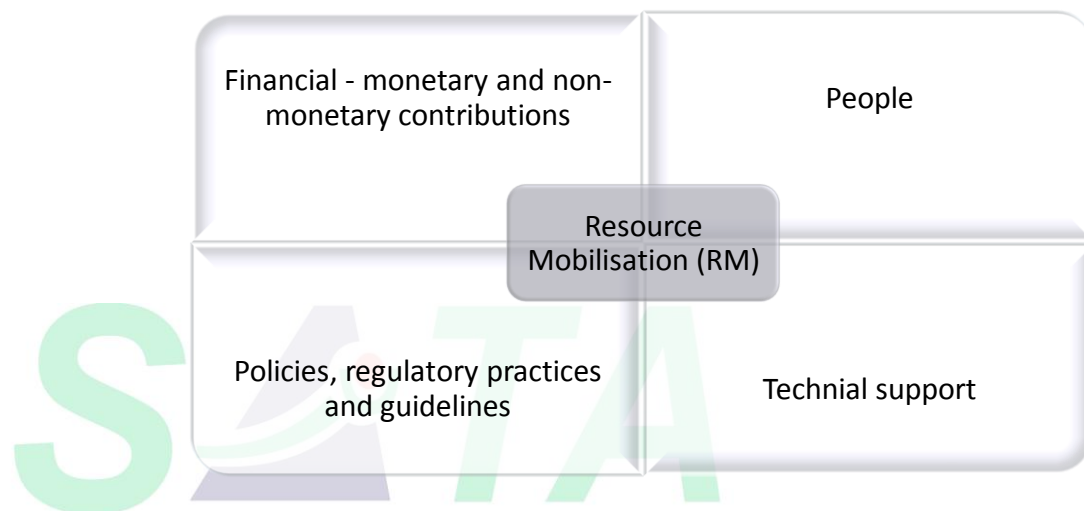


RESOLUTION R4-2019

Creating an enabling environment and pool of resources to support the implementation of people-centered ICTs for sustainable development (policies, regulatory frameworks and guidelines, people and funding)



Sol The enabling environment reflects the recognition that growth is supported by the creative efforts of the people. The primary actors being the people themselves and the primary resources are the talents, knowledge, and resourcefulness of the people, policies, regulatory practices, guidelines and supporting financial resources.

Resource mobilization (RM) and financial management are essential for organizational sustainability and growth and creating a resource mobilization plan is key in meeting short-term goals, long-term sustainability, and growth. It is important to keep resource mobilization aligned with the mission and purpose. The purpose of resource mobilization is to:

1. To advance the interests of the association and its members, including increased capacity and increased access to opportunities such as networking.
2. To support in meeting goals and to drive social change through support programs, activities, and publications.

3. To help generate the much needed funds to support the expansion of work and membership.
4. To raise funds through a variety of sources to reduce the risk of dependence on one source, e.g. membership dues.
5. To help spread awareness about the work and objectives of the association amongst its constituency.
6. To pre-empt cash crunches and even surplus/unutilized resources that can be put to better use; this leads to financial sustainability.

The monetary contributions include

1. Membership dues
2. Funding from grants or individual donors

The uncertainty in remittance of membership dues creates a challenge of cash flow resulting in limited capacity to support the needs of the association in a given financial year. This is reflected in the approved audited report and also the approved budget income for the new year.

Southern Africa Telecommunications Association

This calls for strengthening resource mobilization and diversifying resources request for consideration of non-monetary contributions which may include and not limited to the following by the industry:

1. Time: members and external volunteers may support the association
2. Expertise: experts can offer services to the association as volunteers and may or may not be members of the association
3. Materials: corporations or businesses may offer furniture, or supplies. These in-kind contributions can provide crucial support to the association
4. Opportunities: institutions may partner with the association